

Managing strategy

How to turn a vision into reality – presentation

By Nick Whale

Synopsis

A vision provides the long-term strategic direction for an organization. However, it can prove difficult to connect an organization's operational activities to its long-term vision. This adaptable presentation describes how you can build a strategy to deliver a vision through the organization's day-to-day activities.

How to ...

How to understand the strategic management process.

How to create strategic goals and strategic objectives.

How to create and manage the strategic transformational process.

Nick Whale

At the international level, Nick has been implementing change successfully, as a line manager and consultant, for 25 years. Now based in Europe, he acts as an independent consultant helping international organizations to define their visions and turn them into reality. He has an MBA from Cranfield School of Management in the UK.