

Managing strategy

How to set up a measurement cascade

SUCCESS SURE
making great managers

By **Nick Whale**

Synopsis

You get what you measure. It is vital, therefore, that you measure the right things in the right way throughout your organization. The right performance measures also liberate the energy of your people. This article tells you how to successfully set up a balanced scorecard and a cascade of key performance indicators (KPIs).

How to ...

How to measure and control your progress towards your strategic goals.

How to motivate and focus your team's energy on strategic progress.

How to use Key Performance Indicators and a Balanced Scorecard.

Nick Whale

At the international level, Nick has been implementing change successfully, as a line manager and consultant, for 25 years. Now based in Europe, he acts as an independent consultant helping international organizations to define their visions and turn them into reality. He has an MBA from Cranfield School of Management in the UK.